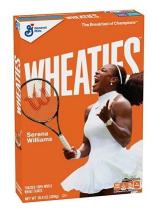
## Innovation



The story is told of a father who was sharing a bonding moment with his son over a couple bowls of Wheaties cereal. As they sat at the table and read through the list of ingredients, he realized they were the very same as when he was a boy. The packaging though, was very different. Instead of a picture of Michael Jordan, the box now had a picture of tennis star Serena Williams.

At that moment, the dad smiled as the LORD revealed a powerful truth to him. Just like the box of Wheaties had the same ingredients as when he was a boy, the packaging of the Wheaties had to change to speak to the culture of the day. A Scripture out of <u>1 Corinthians</u> 9:22-23 echoed in his mind. The Apostle Paul wrote:

<sup>22</sup> To the weak I became weak, to win the weak.
I have become all things to all people so that by all possible means I might save some.
<sup>23</sup> I do all this for the sake of the gospel, that I may share in its blessings.

The Gospel doesn't change...it's the power of God for salvation, but the way that we convey that precious truth has to change to reach the lost of this world. As a Regional family, we want to walk alongside pastors and congregations in their efforts to innovate their ministries for the sake of the Kingdom

When you support Partners in Ministry you make it possible for Regional Staff to explore and develop new innovative ways for us to do ministry together in partnership. Thank you for your gifts to Partners in Ministry.



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